



VANHA Senior Living Industry Leadership Institute

Sample Curriculum

Leadership Institute Session Learning Concepts

Four sessions of three days each, focusing on Leadership Attributes, Business Acumen and Aging Studies.

Leadership attributes

- *Leader-based learning (Individual, Team, Organization)*
- *Team dynamic learning*
- *Opportunities for feedback throughout program*

Business acumen

- *Competitive Forces and Strategy Models*
- *Understanding Finance*
- *Board Management & Stakeholder Communications*

Aging studies - Industry knowledge

- *Trends and Issues in Senior Living*
- *Biology of Aging*
- *Psychology of Aging*

October 13 – 15, 2009 - 3 days (Tuesday – Thursday)

- Emotional Intelligence
- Industry Trends and Competitive Analysis
- Trends and Issues in Senior Living

November 10 - 12, 2009 - 3 days (Tuesday – Thursday)

- Leadership Circle
- Strategic Thinking
- Biology of Aging
- Determination of Capstone Projects

January 12 - 14, 2010 - 3 days (Tuesday – Thursday)

- Leadership Initiative and Team-Centric Attributes
- Understanding Finance for Executives
- Psychology of Aging

March 16 - 18, 2010 – 3 days (Tuesday – Thursday)

- Lessons on Leadership – Field Team Exercise (Decision and Risk Management)
- Board Management and Stakeholder Communications
- Capstone Project Presentations
- Participants receive 8 hours of certified executive coaching during Institute (one on one during sessions and via phone conference)