

































# A Traditional MBA Program

## Silo Approach

Accounting		Finance		Economics		Information Systems		Electives			Marketing		Management				
Financial Accounting	Managerial Accounting	Financial Concepts	Cases in Finance	Concepts Economics	Managerial Economics	Emerging Issues	Info. Systems for Mgrs.	Business Elective	Business Elective	Business Elective	Concepts & Issues in Marketing	Marketing Mgmt.	Statistics	Mgmt. Theory & Practice	Organiznl. Leadership	Operations Mgmt.	Business Policy
																	
ACCT507 Foundation	ACCT608 Advanced	FIRE520 Foundation	FIRE621 Advanced	ECON500 Foundation	ECON610 Advanced	INFO664 Foundation	INFO661 Advanced	MGMT## Advanced	MGMT## Advanced	MGMT## Advanced	MKTG570 Foundation	MKTG671 Advanced	MGMT524 Foundation	MGMT540 Foundation	MGMT641 Advanced	MGMT671 Advanced	MGMT642 Advanced

# VCU Fast Track Executive MBA Program

## Integrated Modular Approach – More “Real World”

MINI CAMP	MODULE 1	MODULE 2	MODULE 3	MODULE 4	MODULE 5	MODULE 6	MODULE 7
<i>Accounting, Statistics &amp; Math</i>	<i>Team Building and Leadership</i>	<i>Business Foundations</i>	<i>Analysis and Decisions</i>	<i>Global Challenges</i>	<i>Organization Culture</i>	<i>Productivity and Innovation</i>	<i>Strategic Management</i>
	 		  			 	  
Review Sessions	FMBA 601 FMBA 602	FMBA 603	FMBA 604 FMBA 605 FMBA 606	FMBA 607	FMBA 608	FMBA 609 FMBA 610	FMBA 611 FMBA 612 FMBA 613
<u>Includes:</u> <ul style="list-style-type: none"> <li>Accounting</li> <li>Analytical</li> <li>Statistics</li> <li>Marketing Intro.</li> <li>Self Help Software</li> </ul>	<u>Includes:</u> <ul style="list-style-type: none"> <li>Project Management</li> <li>Challenge Discovery</li> <li>Chancellorsville Exercise</li> <li>Leadership Panel</li> <li>Business Plan</li> <li>Collaborative Software</li> </ul>	<u>Includes:</u> <ul style="list-style-type: none"> <li>Financial Analysis</li> <li>Financial Accounting</li> <li>Managerial Acctng</li> <li>Business Law</li> <li>Employment Law</li> </ul>	<u>Includes:</u> <ul style="list-style-type: none"> <li>Real World Tool Box Development</li> <li>Project Analysis &amp; Development</li> <li>Economic Forecasting</li> <li>Marketing Research</li> <li>Networking Functions</li> </ul>	<u>Includes:</u> <ul style="list-style-type: none"> <li>International Trip</li> <li>Int'l Teleconference</li> <li>Int'l Expert Panel</li> <li>Int'l Speakers from around the World</li> </ul>	<u>Includes:</u> <ul style="list-style-type: none"> <li>Corporate Culture</li> <li>Entrepreneurship</li> <li>360 Team Exercise</li> <li>IT Change Mgmt.</li> <li>Challenge Discovery</li> <li>Business Ethics</li> </ul>	<u>Includes:</u> <ul style="list-style-type: none"> <li>Technology Forecasting</li> <li>Enterprise Software</li> <li>Score Card Simulation</li> <li>Plant Tours &amp; Executive Management Meeting</li> </ul>	<u>Includes:</u> <ul style="list-style-type: none"> <li>Strategic Dilemma Project</li> <li>Strategy</li> <li>Brands Marketing Simulation</li> <li>CEO Guest Speakers</li> <li>Washington DC Trip</li> <li>How DC Works</li> </ul>

Accredited by the AACSB International - The Association of Advance Collegiate Schools of Business- "The Premier Accrediting Body for Schools of Business"